



Adobe Captivate Advanced Development

Duration: 2 Days

This pathway represents a typical Adobe Captivate Advanced Development programme. Every enablement engagement is tailored to your organisation's learning objectives, existing capability, Adobe Optimisation Assessment findings and preferred delivery approach. Modules may be adapted, combined or expanded to meet specific business requirements.

Prerequisites:

Adobe Captivate Essentials

Related Courses:

Adobe® Photoshop CC, Adobe Premiere Pro CC, Adobe Acrobat Pro, Adobe Express

Overview

Adobe Captivate Advanced Development is designed for experienced Adobe Captivate users who want to create sophisticated, highly interactive digital learning experiences. This enablement pathway builds on the foundational skills developed in Adobe Captivate Essentials and focuses on advanced authoring techniques, learner engagement, responsive design, automation and publishing best practices.

Participants will learn how to create engaging learning experiences that improve knowledge retention, support organisational learning objectives and enhance the learner experience.

Ideal Audience

This pathway is suitable for:

- Instructional Designers
- Learning Experience Designers (LXDs)
- Corporate Learning & Development Teams
- eLearning Developers
- Digital Learning Specialists
- Adobe Captivate Authors
- Experienced Captivate users seeking to extend their skills

Learning Outcomes

By the end of this enablement pathway participants will be able to:

- Develop complex interactive learning experiences
- Create sophisticated assessments and learner interactions
- Build realistic software simulations
- Use variables and advanced actions to personalise learning
- Apply responsive design principles for multiple devices
- Optimise projects for Learning Management Systems
- Improve learner engagement through advanced multimedia and interactions
- Apply industry best practices when developing professional eLearning content

Workplace Application

Participants will apply their learning by developing a professional eLearning project incorporating:

- Advanced learner interactions
- Software simulations
- Variables and advanced actions
- Custom assessments
- Responsive layouts
- LMS-ready publishing
- Professional design standards

Typical Business Outcomes

Following this enablement pathway, organisations can expect:

- More engaging digital learning experiences
- Increased learner participation and knowledge retention
- Higher-quality eLearning content
- Reduced reliance on external developers
- Improved efficiency in course development
- Consistent learning standards across the organisation
- Better utilisation of Adobe Captivate capabilities

Delivery Options

This pathway can be delivered through:

- Instructor-led classroom sessions
- Virtual instructor-led training
- Private team enablement
- Bespoke organisational programmes
- One-to-one coaching
- Project-based mentoring

Enablement Topics

Module 1

Advanced Project Design

- Planning complex eLearning projects
- Storyboarding advanced learning experiences
- Structuring large projects
- Managing reusable assets
- Branding and templates
- Optimising project performance

Module 2

Advanced Interactivity

- Multi-state objects
- Conditional navigation
- Interactive buttons
- Tabs and accordions
- Drag-and-drop interactions
- Custom learner pathways

Module 3

Variables & Advanced Actions

- Understanding variables
- User variables
- System variables
- Shared actions
- Conditional actions
- Personalising learner experiences
- Automating interactions

Module 4

Software Simulations

- Recording demonstrations
- Training simulations
- Assessment simulations
- Editing simulation projects
- Automatic captions
- Cursor effects
- Improving software training experiences

Module 5

Advanced Assessments

- Custom quizzes
- Question pools
- Branching assessments
- Knowledge checks
- Partial scoring
- Remediation strategies
- Reporting learner performance

Module 6

Responsive Learning Experiences

- Designing for multiple devices
- Responsive project optimisation
- Mobile learner experience
- Adaptive layouts
- Accessibility considerations
- Testing across platforms

Module 7

Multimedia & Engagement

- Advanced audio editing
- Video integration
- Interactive video
- Animations
- Motion effects
- Scenario-based learning
- Immersive learner experiences

Module 8

Publishing & LMS Optimisation

- Advanced SCORM settings
- xAPI implementation
- LMS optimisation
- Accessibility standards
- Performance optimisation
- Quality assurance
- Troubleshooting published content

Module 9

Best Practices for Professional eLearning

- Instructional design considerations
- Learner engagement strategies
- Consistency across projects
- Accessibility and inclusive learning
- Version control
- Collaboration within development teams
- Future-proofing learning content